

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
SEP13/12 13.33
*** WPXI-TV ***

SALES PRSN WA- CHERYL BLAIR

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	S		800P-900P	30		\$1,000.00	9/14	9/14	0		FRI	0
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 3186												
PROGRAM : WHO DO YOU THINK? CON COM1 : WHO DO YOU THINK?												

REP HEADLINE# 6311852 TRF# 331130
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 13.3:
CHANGES ** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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24	A		830P-900P	30		\$1,000.00	9/14	9/14	1		FRI	1
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PROGRAM : GO ON
ORD COM1: GO ON
ORD COM2: SPT IS BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-8 FOR 1 SPOT/WK

16	S		830P-1130P	30		\$6,500.00	9/16	9/16	0		SUN	0
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PROGRAM : NFL: DET@SF
CON COM1: NFL: DET@SF

23	A		805P-1200M	30		\$6,500.00	9/16	9/16	1		SUN	1
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PROGRAM : NFL: DET@SF
ORD COM1: TIME CHG FOR FOOTBALL GAME
ORD COM2: SPT IS BOOKED- THX JEN
THIS IS A MAKE-GOOD FOR SEP16 ON LINE-16 FOR 1 SPOT/WK
STATION MAKEGOOD OFFERS:
M1 OK'D BUY#16 MISSED: SUN/830P-1130P SEP16 \$6,500.00 (SEP12/12)
OFFER: SUN/805P-1200M SEP16 \$6,500.00 PLS ADVISE.

CMT: TIME CHG FOR FOOTBALL GAME
CMT: SPT IS BOOKED- THX JEN

M2	OK'D	BUY#8	MISSED: FRI/800P-900P SEP14 30S \$1,000.00 (SEP13/12)
			OFFER: FRI/830P-900P SEP14 30S \$1,000.00 PLS ADVISE.
			CMT: GO ON
			CMT: SPT IS BOOKED- THX JEN

SEP/12 18330.00

CONTRACT TOTAL 18330.00
TOTAL SPOTS 22



MARKET TOTALS \$73,320 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6311852 TRF# 331130 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM STATION SEP13/12 12.20
 *** WPXI-TV ***

ADV # 13937 ADV. NAME ISS/NRCC-IE REP. # OFF. # 18 SALESMAN #
 AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE
 815 SLATERS LANE SALES PRSN WA- CHERYL BLAIR
 ALEXANDRIA, VA 22314
 ORDER # CONTRACT # 6311852 CLASS: NATL. LOCAL REGIONAL
 PRDCT NRCC 09/14 EST#3186 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP14/12 SEP20/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 12.20

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 CON CM

STATION MAKEGOOD OFFERS:
 M1 UNRESL BUY#16 MISSED: SUN/830P-1130P SEP16 30S \$6,500.00 (SEP12/12)
 OFFER: SUN/805P-1200M SEP16 30S \$6,500.00 PLS ADVISE.
 CMT: TIME CHG FOR FOOTBALL GAME
 CMT: SPT IS BOOKED- THX JEN
 M2 UNRESL BUY#8 MISSED: FRI/800P-900P SEP14 30S \$1,000.00 (SEP13/12)
 OFFER: FRI/830P-900P SEP14 30S \$1,000.00 PLS ADVISE.
 CMT: GO ON
 CMT: SPT IS BOOKED- THX JEN
 CONTRACT TOTAL 18330.00
 TOTAL SPOTS 22

Preemption Report - Detailed

Wednesday, September 12, 5:01:15 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station M Line Comment

Contract Start/End Dat Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 331130

Advertiser: National Republican Congressional Committee - Independent Ex (1393)

331130.8.0.1 No Avail Open 9/12/12 3:24pm 9/14/12 \$1000.00 8p - 9:00:00PM :30 1 WPXI

Totals for: National Republican Congressi

Totals for: 331130 \$1,000.00 Preempt Count: 1 \$1,000.00 Preempt Count: 1

NA WHO DO U THINK 8-9P DUE TO RATE/PRG CHG/8

09/14/12-09/20/12

06311852

830-20 on line @ \$1000

X 9/14

M2